

## **Broadland High Ormiston Academy Careers and IAG Strategy**

Our goal is to ensure all students make aspirational and appropriate careers choices through being well-informed about the range of post-16 education and training opportunities and careers available to them. This is achieved through different activities such as: 1 to 1 IAG interviews, group workshops, presentations from and visits to employers and schools/colleges/training providers. In addition, teachers should take opportunities to link lessons to employment opportunities wherever appropriate.

Each year group has a different focus.

### **Year 7 - Understanding myself**

This is delivered largely through the tutor programme and focuses on gaining an understanding of the student's own skills, interests and values and how this might fit with potential careers.

Employer encounter(s): access to virtual lunchtime encounters and links embedded in the curriculum.

### **Year 8 - Getting to know the world of work**

This is delivered largely through the tutor programme and assemblies. Students begin to consider what work is like in different sectors and types of roles and what it is employers are looking for. Students will begin to look at how the labour market has changed over the years and how jobs are advertised now.

Employer encounter(s): access to virtual lunchtime encounters and links embedded in the curriculum.

### **Year 9 - Choosing your KS4 options**

All students have an assembly about their KS4 options and receive a booklet explaining the courses available. In lessons, teachers explain how these courses might lead to progression onto other courses/employment. Every student has a 1 to 1 interview with a member of SLT to discuss their options and their future plans. In addition, targeted students and those referred by SLT have an interview with a fully-qualified external CEIAG advisor. The goal is for all students to make well-informed choices leading to their chosen progression route.

Students will be shown videos about university life [https://www.youtube.com/watch?v=B\\_CrPqE2CNs](https://www.youtube.com/watch?v=B_CrPqE2CNs) <https://www.youtube.com/watch?v=S6em8dLWsOo> and given access to <https://everwondered.uea.ac.uk/> which gives details about current courses and resources

Employer encounter(s): access to virtual lunchtime encounters and links embedded in the curriculum. UEA visit including Sainsbury Centre and SportsPark.

### **Year 10 - Understanding a wide range of careers and Post-16 Pathways**

In year 10 the goal is for students to gain a more detailed understanding of some of the many careers open to them. This is achieved through the tutor programme and employer encounters both in school and at a large local careers fair.

Employer encounter(s): access to virtual lunchtime encounters and links embedded in the curriculum. Work experience. Norfolk Careers Fair.

### **Year 11 - Planning post-16 and making applications**

Students are supported to make their applications, local post-16 providers run sessions explaining what they can offer, and apprenticeship workshops are run for interested students. Further CEIAG interviews are available for students needing extra guidance.

Employer encounter(s): access to virtual lunchtime encounters and links embedded in the curriculum - a core subject in Y11.